

Blackpool Council

1 April 2015

To: Councillors G Coleman, Evans and O'Hara

The above members are requested to attend the:

LICENSING PANEL

Wednesday, 15 April 2015 at 1.00 pm
in Committee Room B, Town Hall, Blackpool

A G E N D A

1 APPOINTMENT OF CHAIRMAN

To appoint a Chairman for the meeting.

2 DECLARATION OF INTEREST - LICENSING

Members are asked to declare any interests in the items under consideration and in doing so state:-

(1) the type of interest concerned

(2) the nature of the interest concerned; and

(3) whether they have or have not sat on a Planning Committee which has previously considered a planning application in respect of a licensed premises which is also subject to consideration for a premises licence as part of the agenda for this meeting.

If any Member requires advice on declarations of interests, they are advised to contact the Head Democratic Governance in advance of the meeting.

(Members are asked to also pay particular attention to the guidance sheet on interests supplied with the agenda).

3 PROCEDURE FOR THE MEETING

The Chairman of the Panel will summarise the procedure and announce the equal maximum amount of time for each party to speak for the hearing.

- A. Items 1 and 4 (b) will be undertaken in private session by the Panel and not in the Meeting Room.
- B. Items 2, 3, 4(a) and 4(c) will be recommended to the Panel to be held in public.
- C. The Panel may decide to exclude the public from all or part of a hearing where it considers that the public interest in so doing outweighs the public interest in the hearing, or that part of the hearing, taking place in public. (This includes a party and any person assisting or representing a party)

4 APPLICATION FOR A PREMISES LICENCE- FOXHALL NEWS AND BOOZE (Pages 1 - 28)

- a. APPLICATION AND REPRESENTATIONS SUBMITTED. To consider the attached report
- b. DETERMINATION OF THE APPLICATION FOR A PREMISES LICENCE- Foxhall News and Booze
- c. ANNOUNCEMENT OF THE DECISION FOR THE APPLICATION FOR A PREMISES LICENCE- Foxhall News and Booze

Venue information:

First floor meeting room (lift available), accessible toilets (ground floor), no-smoking building.

Other information:

For queries regarding this agenda please contact Lennox Beattie, Executive and Regulatory Manager, Tel: 01253 477157, e-mail lennox.beattie@blackpool.gov.uk

Copies of agendas and minutes of Council and committee meetings are available on the Council's website at www.blackpool.gov.uk.

Report to:	Licensing Panel
Relevant Officer:	Sharon Davies, Head of Licensing Services
Date of Meeting :	15 th April 2015

APPLICATION FOR A PREMISES LICENCE – Foxhall News and Booze

1.0 Purpose of the report:

1.1 On 3rd February 2015, the Licensing Service received an application from Marwan Neif to issue a Premises Licence at Foxhall News and Booze, 60 Foxhall Road Blackpool.

1.2 The application requests permission to sell alcohol for consumption off the premises 07.00 – 00.00 hours daily. A copy of the application is attached.

1.3 Representations have been received from Lancashire Constabulary, Public Health and the Licensing Authority. Copies of the representations are attached.

2.0 Recommendation(s):

2.1 The panel is requested to consider the application and determine whether the granting of this licence would adversely impact on the licensing objectives.

3.0 Reasons for recommendation(s):

3.1 Representations have been received therefore there must be a hearing to determine the application.

3.2a Is the recommendation contrary to a plan or strategy adopted or approved by the Council? No

3.2b Is the recommendation in accordance with the Council's approved budget? Yes

3.3 Other alternative options to be considered:

None, once the application has been submitted and representations received it must be considered by the Licensing Panel.

4.0 **Background Information**

4.1 **Local policy considerations**

This premises is situated within Bloomfield which is one for four wards that form part of the off-licence saturation policy. The effect of this policy is to create a rebuttable presumption that applications will be refused. To rebut this presumption, an applicant would be expected to show through the operating schedule, and where appropriate with supporting evidence, that the operation of the premises will not add to the cumulative impact already being experienced.

Applicants for licences within this area will be expected to cover the issues detailed below in their operating schedule. Failure to do so may result in the refusal of the application:

- Details of proof of age scheme to be implemented and proposals for staff training
- Percentage of premises to be used for the sale of alcohol, including details of other items to be sold
- The applicant's policy on the sale of low value/high alcohol products and any drinks discounting that would be adapted.

4.2 **National policy considerations**

9.12 – The police are an essential source of advice and information on the impact and potential impact of licensable activities, particularly on the crime and disorder objective. The Licensing Authority should accept all reasonable and proportionate representations made by the police unless the authority has evidence that do so would not be proportionate for the promotion of the licensing objectives.

9.42 – The authority's decision should be evidence-based, justified as being appropriate for the promotion of the licensing objectives and proportionate to what it is intended to achieve.

13.35 – After receiving relevant representations in relation to a new application for or a variation of a licence or certificate, the licensing authority must consider whether it would be justified in departing from its special policy in the light of the individual circumstances of the case... if the licensing authority decides that an application should be refused, it will still need to show that the grant of the application would undermine the promotion of one of the licensing objectives and that appropriate conditions would be ineffective in preventing the problems involved.

4.3 Observations

None

4.4 Does the information submitted include any exempt information?

No

4.5 List of Appendices:

Appendix 4a: Application

Appendix 4b: Representation from Lancashire Constabulary

Appendix 4c: Representation from Public Health

Appendix 4d: Representation from licensing authority

6.0 Legal considerations:

6.1 Please see local and national policy in the background information.

7.0 Human Resources considerations:

7.1 None

8.0 Equalities considerations:

8.1 None

9.0 Financial considerations:

9.1 None

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03 FEB 2015

APPLICATION FOR A NEW PREMISES LICENCE

Applicant Name(s):

Marwan Neif

Contact

Licensing Service
Blackpool Council
Municipal Buildings, PO Box 4
Blackpool, FY1 1NA

T: (01253) 47 8572 / 8589
F: (01253) 47 8372

www.blackpool.gov.uk



Application for a premises licence to be granted under the Licensing Act 2003

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form.
 If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. You may wish to keep a copy of the completed form for your records.

I/we MARWAN NIEF

[insert name of applicant/s]

apply for a premises licence under Schedule 17 of the Licensing Act 2003 for the premises described under Part 1 below and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003.

Part 1 – Premises Details

Postal address of premises or club premises if any, or if none the ordinance survey map reference or description.			
Premises Name	FOXHALL NEWS AND BOOSE		
	60 FOXHALL ROAD		
	BLACKPOOL		
	Post Code	F	Y
	5	R	W
Telephone Number of premises (if any)	—		
E-Mail Address	nief@... .		
Non-Domestic Rateable Value of Premises	£ 6000 <i>SP</i>		

Part 2 – Applicant details

In what capacity are you applying for a licence?

Please tick:

- | | | |
|---|-------------------------------------|--------------------|
| a) An individual * | <input checked="" type="checkbox"/> | Complete Section A |
| b) A person other than an individual* | | |
| I. As a limited company | <input type="checkbox"/> | Complete Section B |
| II. As a partnership | <input type="checkbox"/> | Complete Section B |
| III. As an unincorporated association | <input type="checkbox"/> | Complete Section B |
| IV. Other (for example a statutory corporation) | <input type="checkbox"/> | Complete Section B |
| c) A recognised Club | <input type="checkbox"/> | Complete Section B |
| d) A charity | <input type="checkbox"/> | Complete Section B |
| e) The proprietor of an educational establishment | <input type="checkbox"/> | Complete Section B |

- f) Health Service Body Complete Section B
- g) A person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales Complete Section B
- ga) A person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 in respect of the carrying on of a regulated activity (within the meaning of that Part) in an independent Hospital in England. Complete Section B
- h) The Chief Officer of Police of a police force in England and Wales Complete Section B

*If you are applying as a person described in (a) or (b) please confirm:

I am carrying on or propose to carry on business

If yes please tick

Title:	Mr	Mrs	Miss	Ms	Mr
Surname	NEIF NEIF			Forenames	MARWAN
I am 18 years old or over	Yes	No	Date of Birth		<small>Please tick</small>
	<input checked="" type="checkbox"/>	<input type="checkbox"/>		Day	Month
					Year
					1977
Home Address	295 warley ROAD				
	Blackpool				
	Post Code	FY2		OU	P
Telephone Number				Mobile Number	
E-Mail Address					

SECOND INDIVIDUAL APPLICANT IF APPLICABLE

Title:	Mr	Mrs	Miss	Ms	
Surname				Forenames	
Date of Birth	Day	Month	Year	I am 18 years old or over	Please tick Yes No
Home address	N/A				
	Telephone Number			Mobile Number	
E-Mail Address					

(B) OTHER APPLICANTS

Please provide name and registered address of the applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name					
Address	N/A				
	Telephone Number				
E-Mail Address					
Registered number (where applicable)					
Description of applicant (e.g. partnership, company, unincorporated association)					

Part 3 - Operating Schedule

When do you want the premises licence to start

Day		Month		Year		
2	7	0	2	2	0	15

If you wish the licence to be valid only for a limited period, when do you want it to end?

Day		Month		Year		

If 5000 or more people are expected to attend the premises at any one time, please state the number expected to attend

Please give a general description of the premises (Please see guidance note 1)

off licence shop, selling confectionery, groceries, tobacco, Alcohol drinks, newsagents, accessories.

What licensable activities do you intend to carry on from the premises?

(Please see sections 1 and 14 of the Licensing Act 2003 and Schedule 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment:

If yes please tick

- a) A performance of a play (if ticking yes, fill in box A)
- b) An exhibition of a film (if ticking yes, fill in box B)
- c) An indoor sporting event (if ticking yes, fill in box C)
- d) Boxing or wrestling entertainment (if ticking yes, fill in box D)
- e) A performance of live music (if ticking yes, fill in box E)
- f) Any playing of recorded music (if ticking yes, fill in box F)
- g) A performance of dance (if ticking yes, fill in box G)
- h) Entertainment of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H)

Provision of late night refreshment (if ticking yes, fill in box I)

Supply of alcohol (if ticking yes, fill in box J)

In all cases complete boxes K, L and M

A

Performance of a play Standard timings (read guidance note 6)			Will the performance of a play take place indoors, outdoors or both? Please tick. (Read guidance note 2)	Indoors	
Day	Start	Finish		Outdoors	
Mon				Please give further details here (please read guidance note 3)	Both
Tue					
Wed			State any seasonal variations for performing plays (please read guidance note 4)		
Thurs					
Fri				Non-standard timings. Where you intend to use the premises for the performance of a play at different times to those listed in the column on the left, please list (please read guidance note 5)	
Sat					
Sun					

Note - Pages 7-10 excluded as activities B-I not applied for

J

Supply of alcohol Standard timings (read guidance note 6)			Will the sale of alcohol be for consumption on the premises, off the premises or both? Please tick. (Read guidance note 6)	On the premises	
				Off the premises	<input checked="" type="checkbox"/>
				Both	
Day	Start	Finish	State any seasonal variations for the supply of alcohol (please read guidance note 4) N/A		
Mon	7 ⁰⁰	00 ⁰⁰			
Tue	7 ⁰⁰	00 ⁰⁰			
Wed	7 ⁰⁰	00 ⁰⁰			
Thurs	7 ⁰⁰	00 ⁰⁰			
Fri	7 ⁰⁰	00 ⁰⁰			
Sat	7 ⁰⁰	00 ⁰⁰			
			Non-standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list (please read guidance note 5)		
Sun	7 ⁰⁰	22:30	N/A		

K

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (Please read guidance note 8)

L

Hours premises are open to public Standard timings (read guidance note 6)			State any seasonal variations (please read guidance note 4)
Day	Start	Finish	
Mon	7 ⁰⁰	00 ⁰⁰	
Tue	7 ⁰⁰	00 ⁰⁰	
Wed	7 ⁰⁰	00 ⁰⁰	
Thurs	7 ⁰⁰	00 ⁰⁰	
Fri	7 ⁰⁰	00 ⁰⁰	
Sat	7 ⁰⁰	00 ⁰⁰	
Sun	7 ⁰⁰	00 ⁰⁰	

M

State the name and details of the individual whom you wish to specify on the licence as the designated premises supervisor.

Surname	NEIF NEIF	Forename(s)	MARWAN
State any previous names			
They are 18 years old or over	Yes	No	Their Date of Birth
	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
		Day	Month
			Year
			1977
Address	295 WARLEY ROAD		
	BLACK POOL		
	Post Code	FY2	04P
Telephone Number	[REDACTED]		
Email Address	[REDACTED]		
Personal Licence Number (if known)	DA4505		
Expiry date of Personal Licence	04-01-2025		
Issuing Licensing Authority (if known)	BLACKPOOL Council		

Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b,c,d,e) (See guidance note 9)

To respect all steps to achieve licensing objectives which I mention below,

b) The prevention of crime and disorder

- C.C.T.V 24 hours in operation,
- Alarm security,
- a T.V. showing that the c.c.t.v is in operation
- call the police in any event of crime.

c) Public Safety

- always use suitable signs and caution notice to public - like floor wet signs,
- fix any machine or furniture which may harm public
- shop insurance and up to date certificates.

d) The prevention of public nuisance

- No music at loud level
- serve customers professionally and fast, to prevent queues.
- closing times must be respected, No late opening hours.

e) The protection of children from harm

- No selling Alcohol to young persons less than 18 years old, - No display of tobacco
- children less than 16 must be accompanied with an adult when entering the shop.
- keep records of kids who come without id.


If yes please tick

- I have made or enclosed payment of the fee
- I have enclosed the plan of the premises
- I have sent copies of this application, including the plan and consent by the proposed supervisor form (if applicable), to the responsible authorities
- I have enclosed the consent form completed by the individual I wish to be premises supervisor, if applicable
- I understand that I must now advertise my application. *(You may be asked to prove this, it is therefore in your best interests to provide a copy of the advert to the Licensing Department).*
- I understand that if I do not comply with the above requirements my application will be rejected

IT IS AN OFFENCE, LIABLE ON CONVICTION TO A FINE UP TO LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003 TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION

Part 5 – Signatures (please read guidance note 10)

Signature of applicant or applicant's solicitor or other duly authorised agent. (please read guidance note 11) **If signing on the behalf of the applicant please state in what capacity.**

Signed	
Print Name	MARWAN NEIF
Capacity	Shop owner
Date	02-02-2015

Where the premises licence is jointly held signature of 2nd applicant or 2nd applicant's solicitor or other authorised agent. (Please read guidance note 12) **If signing on behalf of the applicant please state in what capacity.**

Signed	
Print Name	
Capacity	
Date	

Contact name (where not previously given) and address for correspondence associated with this application. (Please read guidance note 13)

Title:	Mr	Mrs	Miss	Ms		
Forename(s)					Surname	
Address for Correspondence associated with this application						
						Post Code
Telephone Number					Mobile Number	
E-Mail Address						

Notes for Guidance

- Describe the premises. For example the type of premises, it's general situation and layout and any other information that could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off-supplies you must include a description of where the place is and its proximity to the premises.
- Where taking place in the building or other structure please tick as appropriate. Indoors may include a tent.
- For example state the type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.
- For example (but not exclusively), where the activity will occur on additional days during the summer months.
- For example (but not exclusively), where you wish the activity to go on longer on a particular day, e.g. Christmas Eve.
- Please give timings in 24-hour clock format (e.g. 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.
- If you wish people to be able to consume alcohol on the premises please tick on. If you wish people to be able to purchase alcohol to consume away from the premises please tick off. If you wish for people to be able to do both please tick both.
- Please give information about anything intended to occur at the premises or ancillary to the use of the premises that may give rise to concern in respect of children regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi nudity, films of restricted age groups, the presence of gaming machines.
- Please list here the steps you will take to promote all four licensing objectives together.
- The application must be signed.
- An applicant's agent (for example solicitor) may sign the form on their behalf provided that they have actual authority to do so.
- Where there is more than one applicant, the applicants or their respective agents must sign the application form.
- This is the address that we shall use to correspond with you about this application.

Blackpool Council

03 FEB 2015

CONSENT OF DPS FORM

**Premises Licence
holder(s):**

Marwan Neif



Licensing Service
Blackpool Council
Municipal Buildings, PO Box 4
Blackpool, FY1 1NA

Contact

T: (01253) 47 8572 / 8589
F: (01253) 47 8372

www.blackpool.gov.uk

Schedule 11

Consent of an individual to being specified as a premises supervisor

Full name of the prospective premises supervisor:	Type of Licensing Application:
Marwan Neif	

Home address of the prospective premises supervisor:
295 warley Road, Blackpool, FY2 0UP


Full name(s) of Premises Licence holder:	Premises Licence number (if any):
Marwan Neif	

Name and address of the premises to which the application relates:
"Foxhall news and booze" 60 Foxhall Road, Blackpool, FY1 5BW

I, the prospective premises supervisor named above, of the address specified above, hereby confirm that I give my consent to be specified as the designated premises supervisor in relation to the licence named above by the applicant named above, relating to the premises licence number specified as above if any, for the premises the application relates to listed above and any premises licence to be granted or varied in respect of this application made by the above mentioned applicant concerning the supply of alcohol at the premises the application relates to specified above. I also confirm that I am applying for, intend to apply for or currently hold a personal licence, details as set out below.

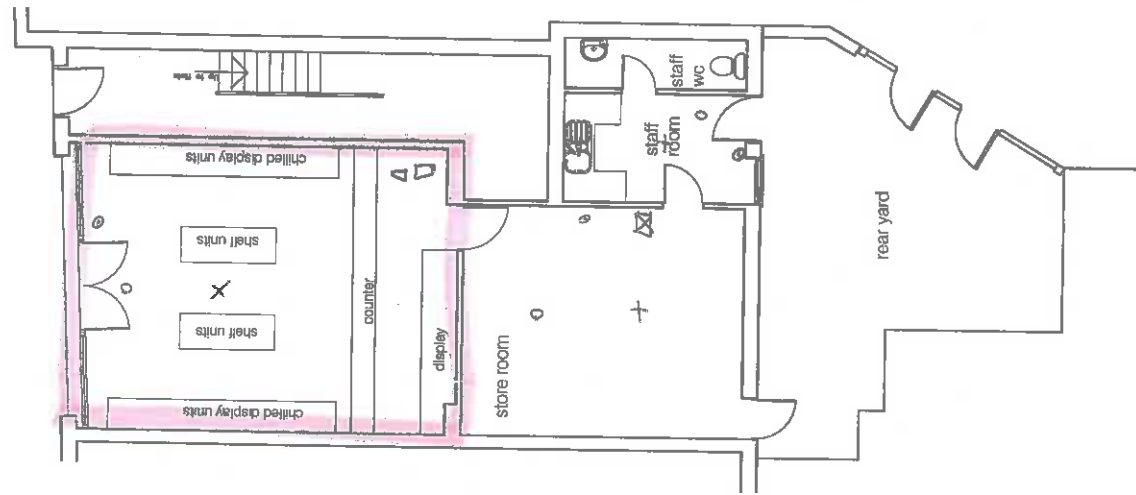
Personal Licence Number:	PA 4505
Expiry Date on Personal Licence:	04-01-2025

Name of Personal Licence issuing authority:	Blackpool Council
Address of issuing authority:	Licensing Services, P.O Box 4, FY11WA
Telephone of issuing authority:	01253 478572

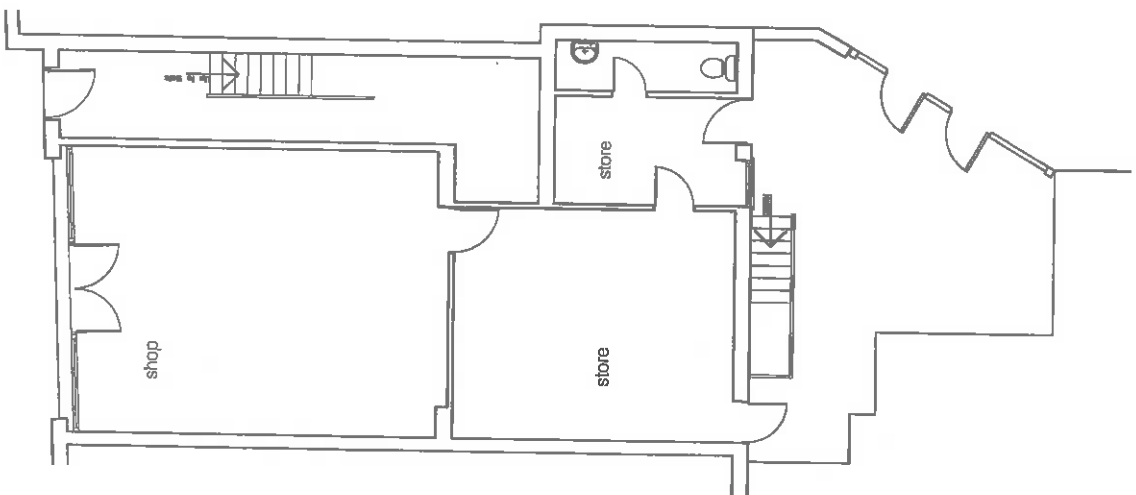
Signed by proposed DPS:	
Print Name:	Marwan Neif
Date:	02-02-2015

Licensed area

- Emergency light
- ⊙ Call point
- X Smoke detector
- △ Extinguisher (water)
- Extinguisher (powder)
- ⊗ fire alarm box



Proposed Floor Plan
1:100




Existing Floor Plan
1:100

Client	Marwan Neif
Drawing title	Floor Plan
Project	Licensing Application
	60 Foxhall Road Blackpool FY1 5BW
Scale	1:100@A3
Date	12/1/2015
Drawn	Dr. No. B/15/37/C
34 Coryll Road, St. Anne's, Lancashire, FY8 2QB	
Tel: 01253 798042	
Mob: 07743871015	
E-mail: rneif@panada.com	
rdj creative ltd	

Blackpool Council Licensing Service

**Representation made by a Responsible Authority
to an application for the grant / variation of a Premises
Licence / Club Premises Certificate**

Responsible Authority			
Name of Responsible Authority	LANCASHIRE CONSTABULARY		
Name of Officer <i>(please print)</i>	PC 3842 Lisa Evans		
Signature of Officer			
Contact telephone number	01253 604005		
Date representation made	06	03	15
Do you consider mediation to be appropriate			NO

Premises Details	
Premises Name	Foxhall News and Booze
Address	60 Foxhall Road
	Blackpool
Post Code	FY1 5BW

Reasons for making representations

I am in receipt of an application for a New Premises Licence for the above address.

On behalf of the Chief Officer of Police, having reviewed the application the Police make formal objections on the following grounds:

The Police base this objection on the existing Premises Licence being within the Off Licence Saturation Policy Area. The purpose of this Policy is to limit the number of Off Licensed Premises within a given geographic area, in order to reduce crime and disorder and promote the licensing objectives. The Policy sets out the following;

- The number, type and density of the premises selling alcohol in a particular area can lead to serious problems of nuisance and disorder. In these circumstances the impact of the premises taken as a whole can be far greater than that arising from individual premises. In most cases it would be impossible to identify an

individual premise as being the sole cause or major contributing factor.

- The potential impact on the promotion of the licensing objections by a significant number of licensed premises concentrated in one area is called cumulative impact. The cumulative impact of all the premises in an area upon the promotion of the licensing objectives is a proper matter for the Licensing Committee to consider.
- This application is within the saturation zone. The location of the proposed premises is on the outskirts of the town, servicing both the day time and night time economy. These premises will only add to the availability of alcohol and increase crime and disorder.

The proposed new premises falls within the Bloomfield area of Blackpool, which is surrounded by Bars, HMO, Hotels, Holiday Flats, Residential houses and numerous business premises most of these with an alcohol licence.

The Bloomfield Ward already consists of 21 premises that are Off Licences this is not including the other premises with an alcohol licence.

I also have concerns that the Licence Holder/Designated Premises Supervisor has only undertaken his Personal Licence Course in the past 2 months and therefore this will be his first role as a DPS and he may not be suitable to take on a high risk premises.

The application does not address the percentage of the premises which would be used to sell alcohol therefore it is not possible to determine how much alcohol will be available for sale at the premises. For a high risk premises within the saturation area we would expect a significantly more detailed operating schedule to demonstrate how the applicant intends to deal with these issues. No contact was received from the applicant prior to submission to discuss the application.

A hearing would allow the Licensing Committee to examine the prospective operators' intentions and rebut the presumption that the operation of the premises will not add to the cumulative impact and therefore crime and disorder.

It is recommended that the licence should only be granted if the application is amended, or if conditions are applied, as detailed below.

- N/A

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Blackpool Council Licensing Service

**Representation made by a Responsible Authority
to an application for the grant / variation of a Premises Licence /
Club Premises Certificate**

Responsible Authority

Name of Responsible Authority	Blackpool Council, Public Health			
Name of Officer <i>(please print)</i>	C. Dobson and R. Swindells			
Signature of Officer	C. Dobson			
Contact telephone number	07990084572			
Date representation made	04	03	2015	
Do you consider mediation to be appropriate				NO

Premises Details

Premises Name	Foxhall News and Booze
Address	60 Foxhall Road
	Blackpool
Post Code	FY1 5BW

Reasons for making representations

The Public Health Department, Blackpool Council, write in reference to the new Premises Licence application for Foxhall News and Booze, Blackpool.

The applicant brings this application in full knowledge that this store is located within Bloomfield ward which has been subject to the Cumulative Impact Policy (CIP) since 2009.

As stated in Blackpool Council's Statement of Licensing Policy –

The effect of the policy is to create a rebuttable presumption that applications listed above will be refused. To rebut this presumption, an applicant would be expected to show through the operating schedule, and where appropriate, with supporting evidence, that the operation of the premises will not add to the cumulative impact already being experienced.

Applicants for licenses within the off-licence saturation area will be expected to cover

the issues detailed in their operating schedule. Failure to do so may result in the refusal of the application.

Following review of this application, Public Health, Blackpool Council, make a formal objection due to the following concerns:

Lack of information within the application and plans in regard to:

- Details of proof of age scheme to be implemented and proposals for staff training
- Percentage of premises to be used for the sale of alcohol, including details of other items to be sold
- The applicant's policy on the sale of low value/high alcohol products and any drinks discounting that would be adopted.

Sale of low value/high alcohol products and any drinks discounting-

Within the Operating Schedule there is no reference at all to the sale of low value/high alcohol products. The applicant has not stated their policy on the sale of low value/high alcohol products and any drinks discounting that would be adopted. The Responsible Authority is aware of the problem of early morning street drinking within the locality in which this premise is based. Therefore, Public Health has concerns that these additional hours may contribute to nuisance and crime within the Bloomfield Ward based on the following demographic information.

Further concerns raised:

Supply of Alcohol-

Off licence premises surrounding this application for Foxhall News and Booze, do not supply alcohol until 08.00 hours. However the applicant has applied to supply alcohol from 7.00am, of which Public Health has concerns; if this application is successful this will increase the availability of alcohol supply to an additional **7 hours** per week within the Saturation Area.

Bloomfield Ward information

Deprivation -

Blackpool experiences considerable levels of disadvantage, and in 2010 ranked as the 6th most deprived of 354 local authorities in England (Blackpool Drug and Alcohol Needs Assessment, 2014).

This premise is within Bloomfield. Specific areas in the central wards, including Bloomfield Ward, have the highest ranked levels of deprivation in Blackpool (About

Blackpool: Short Profile Summary, 2013)

There is a statistical correlation between Blackpool's areas of deprivation and hotspots for violent crime, domestic abuse, and criminal damage, all associated with alcohol abuse to some degree. (JSNA Blackpool, Social and Community Environment in Blackpool, Core Document, Chapter 4, page 100, October 2012).

Domestic Violence -

Alcohol is associated with an increased risk of domestic violence. In the UK, 1 in 4 women and 1 in 7 men have experienced domestic abuse. The Blackpool Domestic Abuse Service estimates that alcohol was a contributing factor in 76% of incidents in 2011 (Blackpool Drug and Alcohol Needs Assessment, 2014).

Information from the Blackpool Drug and Alcohol Needs Assessment (2014), reports Bloomfield Ward has the highest number of calls to the police for Domestic Abuse in Blackpool and across Lancashire.

Blackpool Drug and Alcohol Needs Assessment (2014) Page 61 of 84,
Table 5: Calls to police per 1000 households from May 2013 to Apr 2014.

Area	Rate of calls per 1000 households	
Wards with Highest rates	Bloomfield	112
	Claremont	109.1
Wards with lowest rates	Squires Gate	19.3
	Norbreck	17.9
Blackpool District Average		46
Lancashire County Average		24.3

(Source: Safer Lancashire)

Health related information -

Further evidence relates to paragraph 13.23 of the Section 182, Evidence of Cumulative Impact, a list of categories of information are suggested as good evidence to support a CIP, the 3rd on the list states –

'Health-related statistics such as alcohol related emergency attendances and hospital admissions'.

Recent health statistics show Bloomfield has significantly higher numbers of hospital stays for alcohol related harm (SAR) that the National average (England). (Public Health England, 2014 – Local Health Profile).

As stated in the Statement of Licensing Policy the burden of proof rests with the applicant in this case, the Public Health Department have sought to summarise the challenges in Bloomfield ward;

- High levels of alcohol harm.
- High levels of Domestic Abuse.
- High levels of alcohol related admissions.
- Increased accessibility of alcohol.

Public Health would ask the Licensing Committee to consider the potential risks associated with the increase in the availability of alcohol within this Saturation Area in their deliberations as to whether to grant this application.

For New / Variation Applications only.

It is recommended that the licence should only be granted if the application is amended, or if conditions are applied, as detailed below.

N/A

Blackpool Council Licensing Service
Representation made by a Responsible Authority

Responsible Authority				
Name of Responsible Authority	Licensing Authority			
Name of Officer <i>(please print)</i>	Mark Marshall			
Signature of Officer				
Contact telephone number	01253-478493			
Date representation made	27	02	2015	
Do you consider mediation to be appropriate			<input type="checkbox"/>	<input checked="" type="checkbox"/> NO

Premises Details	
Premises Name	Foxhall News and Booze
Address	60 Foxhall Road
	Blackpool
Post Code	FY1 5BW

Details of your representation (Please refer and attach any supporting documentation)
<p>The application for the grant a new Off licence concerns the Licensing Authority on the grounds of saturation or cumulative impact, the Statement of Licensing Policy is currently under review and the current draft very much recognises the issues around Alcohol harm and related violence in particular domestic violence.</p> <p>A short summary of the issues within Bloomfield Ward are highlighted with the Blackpool Drug and Alcohol Health Needs assessment Document published in April 2014.</p> <p>It is necessary for this Authority to draw the Committees attention that Bloomfield Ward has the highest rate of calls to police at 112 per 1000 households for this reason Bloomfield Ward is subject to Saturation Policy in connection with Off Licences.</p> <p>The location of the premises and the challenges in the ward that it sits will always present a concern. In other words this is not a unique operation such as a specialist wine retailer. This sort of model could be argued is manifestly different from other stores in the area, targets a different demographic and therefore it is the view of the Licensing Authority that in such circumstances Applicants</p>

should be able to successfully demonstrate they will not undermine the Crime and Disorder Objective it the applicant's duty to sufficiently demonstrate that the sale of alcohol from their premises will not add to the Crime and Disorder issues in the area.

Capable and competent operators could also be a factor that causes Authorities concern and where trading in the Saturated Wards, the Licensing Authority would expect the best quality staff training in place and managers or a DPS with a credible background who is tune with local problems, has sufficient knowledge of the regulatory regime and is able to demonstrate a willingness to comply with regulations.

The conditions proposed by the applicant go some way to addressing the promotion of the Licensing Objectives but I would expect more detail on staff training and look toward a minimum of the BII level 1 or equivalent (ARAR)

**For New / Variation Applications only.
It is recommended that the licence should only be granted if the application is amended, or if conditions are applied, as detailed below.**